

University of Hertfordshire

Postgraduate Media, School of Creative Arts

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1. INTRODUCTION

The School of Creative Arts at the University of Hertfordshire offers 19 different masters awards, which cover the entire range of creative activity. These are managed in six programmes; Music and Sound Technology, Art, Art Therapy, Design, Film & TV, and Media. The Postgraduate Media course has five awards, all of which have digital technologies and techniques at their core. They share a focus on interdisciplinary working and an experimental approach to the changing nature of practices in digital media through a pedagogy based on intensive idea generation using digital sketching and networked documentation practices.

2. MA ANIMATION, MA GAMES ART AND DESIGN

Our MA Animation and MA Games Art and Design courses are ranked amongst the best in the world. Graduates are now working at every major games and VFX studio as well as a many well-established smaller independent studios around the world and are part of award winning teams that have won Oscars, BAFTAs and Emmys.

Both the MA Animation and MA Games Art and Design awards allow students to pursue in-depth study into their own specialism within the course they take. Students are supported in developing a strongly individual style while aligning themselves with future career prospects ranging from employment at major studios through to independent artist-led production.

3. MA DIGITAL MEDIA ARTS, MA EXPERIENCE DESIGN

Both these awards provide students with the opportunity to explore cutting edge technology in

creative and innovative ways while equipping them for high-level careers in the digital future.

The MA Experience Design and MA Digital Media Arts courses are interdisciplinary awards designed to allow students to study the production and use of innovative digital media either alone or in combination. MA Digital Media Arts explores new potentials for communication using a wide range of media while MA Experience Design concentrates on presenting narratives using space (both physical and virtual) and the presentation of a range of digital (and other) media over time.

4. MA PHOTOGRAPHY

The MA Photography course deals with the unique blends of fact, fiction, distinctive style and commercial practices that characterize the many forms of contemporary photography. It is about the ways in which traditional practices and digital technologies are coming together, developing new forms of photographic activity and bringing new possibilities for the creation, publication and exhibition of photographic imagery.

We fully support both fine art and commercial practices and assist our students to locate themselves within the most appropriate environments of professional photographic practice.

5. CONTACT FOR FURTHER INFORMATION

Ian Willcock (i.willcock@herts.ac.uk) leads the taught postgraduate provision in the School of Creative Arts.